



Center Ridge Rd. & West 210th St. • Fairview Park • Cleveland, OH

FOR IMMEDIATE RELEASE
October 23, 2008

Westgate Invites Community to Celebrate

Full day of events includes giveaways, prizes and fun for the entire community

Cleveland, Ohio, October 23, 2008 – “Celebrate Westgate”, an all day event at the new Westgate shopping center, is scheduled for Saturday, November 1, 2008 and will feature numerous onsite events, prizes and fun for the entire community.

The one-day event will begin at 10am adjacent to the new Books-A-Million with local dignitaries including Fairview Park Mayor, Eileen Patton, Rocky River Mayor, Pamela Bobst and representatives from Centro Properties Group and The Richard E. Jacobs Group. There will be a ceremonial burying of a time capsule containing area artifacts, topical news, pictures and more. Along with Radio Station WDOK’s disc jockey Terry Moir, the event will feature a continental breakfast, goody bags, giveaway’s and prizes from Westgate restaurants and retailers, as well as a grand prize of a \$500 Westgate shopping spree.

Radio Disney will also be onsite from 2pm – 4pm hosting a High School Musical themed “Wildcat Pep Rally”. Activities will include games and prizes from Radio Disney and Westgate retailers. Throughout the day Westgate stores and restaurants will have a sampling of services and menu items as well as ongoing events and activities. (Please see the attached listing for details.)

Westgate is now home to over 40 retailers and restaurants with recent store openings including the Cleveland area’s first Books-A-Million (scheduled to open October 23), The Melting Pot, facelogic, Mattress Warehouse, Applebee’s, Five Guys Burgers and Fries, GameStop, Great Clips, Carter’s, Camille’s Sidewalk Café, Alltel Wireless, WineStyles and ULTA Salon. These new retailers join Lowe’s, Kohl’s, Avenue, Target, Starbucks, Kay Jewelers, Marshalls, Justice Just for Girls, Famous Footwear, Aspen Dental, Chick-fil-A, Ink Stop, LensCrafters, LongHorn Steakhouse, Mark Pi’s Express, The Little Gym, PETCO, Robek’s, T-Mobile, RadioShack, Day by Day Calendar Co., and Verizon Wireless. Stores and restaurants scheduled to open soon include Dolce Wraps, Fannie May Candies, Buffalo Wild Wings, Nails & Co. and D&D Sports.

The new Westgate is located at West 210th and Center Ridge Road on the border of Fairview Park and Rocky River. It was constructed on the same site as the former Westgate Mall, which opened in 1954 as one of the first suburban centers in the nation. The mall was demolished in early 2006 to make way for the new open-air shopping experience.

Westgate is a joint venture of Centro Properties Group, The Richard E. Jacobs Group, and Transwestern Investment Company.

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Visit These Great Retailers on Saturday, November 1, 2008 and Really Get a 'Taste' of Westgate!**

Alltel Wireless

Free activation all day November 1, 2008. Also enter a drawing for a free phone and purchase select accessories for only \$10!

Books-A-Million

Be sure to stop by Books-A-Million today and enjoy all of the great events they have going on for their Grand Opening!

Buffalo Wild Wings

Find out more about this soon to be Westgate retailer and everything they will have to offer!

Camille's Sidewalk Café

Stop by Camille's between 12pm and 2pm today and try a sample of their delicious Tuscan Tomato Bisque.

Chick-fil-A

Meet the Chick-fil-A Cow and try some delicious samples between 12pm and 2pm today!

facelogic

Don't miss out on free upgrades and amazing spa specials today at facelogic. Stop by for more details!

GameStop

Come try out the NEW Guitar Hero World Tour that came out just last week!

Great Clips

See what great deals Great Clips has to offer as don't miss the Clown that will be there with balloons today!

LensCrafters

Stop by LensCrafters November 1, 2008 and get half off lenses with a frame purchase!

The Little Gym

See what it's like to be a gymnast! Stop by The Little Gym today from 2pm – 4pm and you can try out their gymnastics equipment!

LongHorn Steakhouse

Time for some tasty samples! Stop by LongHorn's from 12pm – 2pm today and get taste of heaven!





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Lowe's

Check out a 'Build and Grow Clinic' at Lowe's and find out about all of the great things they have to offer!

Mark Pi's Express

Don't miss out on some amazing samples at Mark Pi's Express from 12pm to 2pm today!

Marshalls

Did you get 10% off your Marshalls purchase today? If not, stop by Marshall's and ask them about their TJX Rewards Card and find out how you can get rewarded!

Mattress Warehouse

Today Only! 30% Off All Sale Prices! And a FREE bed frame with any purchase of \$499 and above. Don't miss out on these amazing deals only available on November 1, 2008!

The Melting Pot

Chocolate Tasting from 12pm to 2pm! Don't miss out on this yummy and fun opportunity!

The Original Pancake House

It's pancake time! Don't forget to check out The Original Pancake House today and see all that they have to offer!

Robek's

Free Smoothie Samples and a chance to play Nintendo Wii – what more could you ask for?!

Starbucks

From 12pm to 2pm Starbucks will be having a Coffee Seminar. Stop by to learn more about your favorite morning drink and taste some amazing coffee!

Verizon Wireless

Don't miss out on amazing Clearance Items today at Verizon! Not to mention a FREE phone with any 2 year contract only available, November 1, 2008.

WineStyles

Looking for a new and fabulous wine to try?! Then stop by WineStyles from 12pm to 2pm for a FREE wine tasting and see all the wonderful wines they have to offer!

**While Supplies Last. Rules and Restrictions may apply to all off these special offers.

