

West LIFE

January 20, 2010 - Vol. 70, No. 10

The Award-Winning Westshore Weekly 75¢

Cleary running for 16th House seat

By Kevin Kelley

WESTSHORE

Peggy Cleary is so optimistic, she not only thinks the economy in Northeast Ohio is going to come back, she thinks LeBron is going to stay.

"I'm the biggest cheerleader for this city and this region," said Cleary, the Fairview Park at-large councilwoman who last week announced her candidacy for

the 16th district seat in the Ohio House of Representatives.

The 16th district seat is currently held by another former Westshore councilwoman, Republican Nan Baker of Westlake.

Cleary joins educator and former journalist Rosemary Palmer, a resident of Bay Village, in the race for the Democratic Party nomination for the seat.

The district covers Bay Village, Fairview Park, North Olmsted, Rocky

River and Westlake.

Cleary, 54, said she believes Ohio is at a tipping point, and the future is going to tip in favor of the state's residents.

If the correct decisions are made, Cleary said, Northeast Ohio can take advantage of the technology and transportation infrastructure to build a future of prosperity.

See **CLEARY**, p. 15

Pavement job wins award

By Jeff Gallatin

NORTH OLMSTED

From the ridiculous to the sublime. City and project officials said the stretch of Dover Center Road which runs through North Olmsted qualifies for that designation after being notified that the paving work done last summer on the much-traveled roadway has won an award from a statewide trade organization.

Flexible Pavements of Ohio gave contractor Burton Scot of Newbury, Ohio, a Quality Paving Award for its work in reconstructing the North Olmsted portion of Dover Center Road last summer. Last year, after many years of unsuccessfully trying to get county and state funds to help pay for the more than \$1 million road project, the city of North Olmsted received enough assistance to allow the project to finally be done.

See **DOVER**, p. 15

COOL OUTFIT

Samantha Jablonski and Mitchell Cusick, both 8, carefully construct their snowmen Saturday on Canterbury Road in North Olmsted as the rest of the snow around them continues to melt off while the temperatures warm up. (West Life photo by Larry Bennet)



OfficeMax founder opens health/wellness store

By Kevin Kelley

WESTLAKE

Michael Feuer, co-founder and former CEO of OfficeMax, came up with the idea of a health and wellness store at the same time he thought of the office supply store chain in 1988. But the nation's demographics weren't right to support such a store, he said. So Feuer launched OfficeMax, which he owned until 2003.

But with the aging baby boomer generation striving to stay young, or at

least healthy, now is a great time for such a store.

"People see themselves as they want to be, not as they are," Feuer said. "The truth is, age is relative. If you're 50, you don't want to be 50. You want to be 40. If you're 60, you want to be 50. Just because you've gotten older doesn't mean you want to be inactive."

The first of Feuer's new stores, called Max Wellness, opened Jan. 11 at the Promenade at Crocker Park.

The 6,000-square-foot location offers nearly 7,000 products, ranging from vitamins to blood pressure monitors

and air purifiers to walkers.

Personal oxygen canisters from a company called Boost Oxygen sell for \$14.99. The canisters, which come in different flavors such as eucalyptus, peppermint and coffee, promise to increase one's energy level. Other suggested uses include relief from jet lag and hangovers.

A bookshelf holds dozens of health and wellness books. And a "sexual well being" shelf offers, um, personal massagers.

Max Wellness is designed to provide one-stop shopping for individuals look-

ing for products to enhance their lives, Feuer said.

"I look at everything through the eyes of the customer," he said.

The store's mission, Feuer said, is to provide people with answers on how to live healthy.

"The point to me became, 'Why not put everything under one roof, put the products in logical categories where people can shop?'" Feuer told West Life.

The difference between Max

See **MAX WELLNESS**, p. 15

SUBSCRIBE to WEST LIFE!
(440) 871-5797



Weekend Hours
www.wspc.us
Sat/Sun 9 am - 1 pm



WESTSHORE PRIMARY CARE
North Olmsted - 25757 Lorain Road
Avon - 2535 Hale Street

440-892-6424